

NIGA ISSUES

JANUARY

Ad Close: 12/12/18
 Materials Due: 12/18/18

FEBRUARY

Ad Close: 1/18/19
 Materials Due: 1/24/19

MARCH

Ad Close: 2/14/19
 Materials Due: 2/21/19

APRIL

Ad Close: 3/12/19
 Materials Due: 3/14/19

MAY

Ad Close: 4/19/19
 Materials Due: 4/25/19

JUNE

Ad Close: 5/21/19
 Materials Due: 5/24/19

	ICE Totally Gaming Show Issue	Security Issue	NIGA Pre-Show Issue	NIGA Show Issue		The Technology Issue
COVER STORY	UK SPORTS BETTING: WHAT CAN WE LEARN	LESSONS FROM 10/1/2017	GAMING TRIBES & GOOD CAUSES	INDIAN GAMING IN THE TIME OF PRESIDENT TRUMP	MACAU ON THE REBOUND?	THE IMPACT OF BITCOIN & BLOCKCHAIN
MARKET UPDATES	Online Gaming	Asian Casinos	Southern Casinos	California Tribal Casinos	Eastern Casinos	Cybersecurity Progress Report
QUARTERLY REPORTS	Operator Report	Sports Betting Report	International Report	Operator Report	Sports Betting Report	International Report
CONTESTS & STUDIES	Gaming's Best Boards	Security Companies to Watch	F&B Providers to Watch	Top 20 Gaming Tech Products		Marketing Tech to Watch
PRODUCT FEATURES	U.S. VENDORS TARGETING EUROPE • Slots • Tables • Systems • eGaming • Peripherals UNIFORMS & APPAREL • F&B • Hospitality • HR • Design	SECURITY & SURVEILLANCE PRODUCTS • Cameras • Systems • Cybersecurity • Training SLOT CABINETS • Software • Hardware • Systems • Games	TABLE GAMES • ETGs • Poker • Roulette • Craps • Roulette • Side Bets • Chips • Chairs PLAYERS CLUB TECHNOLOGY • Analytics • Marketing • Printers • Gamification	CLASS II SLOTS • Slots • Systems • Cabinets • Peripherals	MONEY HANDLING EQUIPMENT • TITO • Mobile • Bill Acceptors • Printers • Counters SOCIAL GAMING PRODUCTS • Systems • Slots • Online Gaming	CRM SYSTEMS • Systems • Software • Peripherals • BI • Analytics • Marketing SLOT MANAGEMENT SYSTEMS • Slots • Systems • CRM • Player Tracking
VALUE ADDED	Buy a 1/2 page or larger, receive a 2nd one FREE	Pre-qualified SALES LEADS	Product Spotlight IN ISSUE	CORPORATE PROFILES	VIDEO ONLINE for ONE MONTH	HOT PRODUCT eBLAST to Subscribers and CM&TC Attendees
SPECIAL CONTENT	ICE SHOW PREVIEW • Slots • Tables • Systems • eGaming • Peripherals • Cash Handling • Design • Surveillance	BACK OFFICE OPERATIONS REVIEW • Cash Processing • Management Systems • BI • Analytics • Software • Hardware	TRIBAL INNOVATION UPDATE • Tables Systems • Slots • eGaming	NIGA SHOW PREVIEW • Slots • Tables Systems • Peripherals • ETGs • Cash Handling • F&B • Security • Furniture	THE EFFICIENT CASINO • Electronics • Power • Analytics • Back office • Green Design	MOBILE GAMING INTEGRATION UPDATE • Slots • Tables • Systems • Security • Peripherals • Software
SHOW DISTRIBUTION	Raving Indian Gaming Marketing Conference Jan. 28-30 Temecula, CA ICE VOX/ICE Feb. 4-7 London Western Indian Gaming Conference February USA		NIGA April 2-3 San Diego, CA	NIGA April 2-3 San Diego, CA ICE North America May 13-15 Boston, MA	JUEGOS MIAMI May-June 2019 East Coast Gaming Congress June Atlantic City, NJ	

G2E ISSUES

JULY

Ad Close: 6/19/19
Materials Due: 6/24/19

AUGUST

Ad Close: 7/22/19
Materials Due: 7/26/19

SEPTEMBER

Ad Close: 8/21/19
Materials Due: 8/26/19

OCTOBER

Ad Close: 9/19/19
Materials Due: 9/24/19

NOVEMBER

Ad Close: 10/21/19
Materials Due: 10/25/19

DECEMBER

Ad Close: 11/18/19
Materials Due: 11/22/19

The Marketing Issue		G2E Pre-show issue	G2E Show Issue	Design Issue	
WHAT MAKES GAMING CUSTOMERS TICK?	EMPLOYEE MANAGEMENT IN THE AGE OF #METOO	ANATOMY OF A GREAT PROMO	RAIDER NATION IMPACT ON LAS VEGAS	CASINO DESIGN CASE STUDIES	STATE OF THE INDUSTRY
Casino Entertainment	Midwestern Casinos	Japan	Nevada Casinos	Mid-Atlantic Casinos	Operator of the Year
Operator Report	Sports Betting Report	International Report	Operator Report	Sports Betting Report	International Report
	Cash Handling Companies to Watch	Romero Marketing Awards	CEO Salary Survey	Casino Architects to Watch	Emerging Gaming Suppliers to Watch
KIOSKS & ATMS <ul style="list-style-type: none"> • Marketing • Promotions • Monitors • Wayfinding • Cash Handling REWARD & INCENTIVE PRODUCTS <ul style="list-style-type: none"> • Players Clubs • Marketing • Player Tracking • Systems 	TABLE GAME TECHNOLOGY <ul style="list-style-type: none"> • Security • Systems • Chips • Equipment • Games • Side Bets ONLINE SLOT OFFERINGS <ul style="list-style-type: none"> • Games • Systems • Mobile • CRM 	RESORT AMENITY INNOVATIONS <ul style="list-style-type: none"> • Pool • Spa • Golf • Event Centers • Theaters AIR QUALITY UPDATE <ul style="list-style-type: none"> • HVAC • Filters • Odor Remediation • Scent Systems 	SECURITY SYSTEMS <ul style="list-style-type: none"> • Surveillance • Biometrics • Training • Software PROGRESSIVE SLOT TECHNOLOGY <ul style="list-style-type: none"> • Slots • Systems • Cabinets • Peripherals 	BEST NEW PRODUCTS AT G2E <ul style="list-style-type: none"> • Slots • Tables • Systems • Cash Handling FF&E <ul style="list-style-type: none"> • Chairs • Stands • Tables • Carpet • Arch Elements 	ELECTRONIC PAYMENT SYSTEMS <ul style="list-style-type: none"> • eGaming • Cash Handling • Sports Betting ELECTRONIC TABLE GAMES <ul style="list-style-type: none"> • Games • Side Bets • Player Tracking • Systems
VIDEO ONLINE for ONE MONTH CORPORATE PROFILES for CM&TC Exhibitors	Pre-qualified SALES LEADS	Fast Start CORPORATE PROFILE	ADVERTORIAL	Product eBLAST	1,000 NAMES OF YOUR CHOICE
OIGA SHOW PREVIEW <ul style="list-style-type: none"> • Slots • Peripherals • Tables • Cash Handling • Bingo Products • Design 		F&B EQUIPMENT PROVIDERS <ul style="list-style-type: none"> • Ovens • Refrigeration • Cleaning Products • FFE • Management Systems • Uniforms 	G2E PREVIEW (GAMES & PERIPHERALS) <ul style="list-style-type: none"> • Slots • Systems • Cash Handling • Tables • Signage 	TABLE GAMES CONFERENCE SHOWCASE <ul style="list-style-type: none"> • Poker • Craps • Blackjack • Roulette • Side Bets 	2020 BUYERS GUIDE
 July 23-25 Las Vegas, NV OIGA July Oklahoma		NIGA Midyear Conference September G2E Oct.15-17 Las Vegas, NV	G2E Oct.15-17 Las Vegas, NV	 Nov. 18-20 Las Vegas, NV	